



# HOBY

YOUTH LEADERSHIP

EST. 1958

# LEADERS BUILT HERE

**98%** of students  
recommend our  
seminars



The percentage of students who strongly agree that **they can identify** **203%** **their leadership strengths** rose by

The percentage of students who strongly agree that **others** **142%** **see them as a leader** rose by

The percentage of students who strongly agree that **they have the** **163%** **skills to effectively lead** rose by

*Our survey underscored significant growth in our attendees' self-awareness, desire to make an impact in their communities, and understanding of their capabilities.*

## HOW STUDENTS DESCRIBE HOBY

CONNECTING	EMPOWERING
BELONGING	EYE-OPENING
LIFE-CHANGING	EDUCATIONAL
	CATALYST

**70+** seminars in **49** states

**500,000+** Alumni from **80+** countries

HOBY gave me the confidence and the environment I needed to develop my leadership skills so that I can apply them in my community. HOBY truly allowed me to believe in myself as a leader.



**8,500+ students**  
attend each year



**3,000+ schools**  
nominate students



**3,000+ volunteers**  
put on our seminars

**99.9% VOLUNTEER RUN** 82% OF VOLUNTEERS ARE ALUMNI



### State Leadership Seminars

Our flagship program welcomes school and community nominated students to seminars each spring and summer. One weekend unlocks a student's leadership potential.



### World Leadership Congress (WLC)

Each July, the WLC hosts students representing all 50 states and 15+ countries in a major U.S. city for a week of cultural exchange and leadership development.



### Leadership for Service (L4S)

HOBY Alumni and volunteers rise to the challenge of serving 100 hours of community service each year following their seminar.

At HOBY I discovered that I have the ability to make tangible changes in my community. I now have a network of people that have similar goals and [...] the confidence to put myself out there and try and make change.

At HOBY, we believe all students have the potential to lead. Our seminars bring students together across different backgrounds, cultures, and communities. We help students discover a newfound sense of awareness, confidence, connection, and purpose.

HOBY Youth Leadership is a 501c3 non-profit. Since 1958, our mission has been to inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

