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For Immediate Release

Hugh O’Brian Asks for Special 82nd Birthday Present Contributions to Benefit Young Leaders

Los Angeles, April 19, 2007 – Actor Hugh O’Brian is asking fans and friends to help him celebrate his 82nd birthday by donating \$82 dollars to help benefit young leaders. The birthday celebration is part of the 50th anniversary of Hugh O’Brian Youth Leadership (HOBY), a non-profit organization founded by O’Brian that seeks out and develops leadership potential among high school students. The contributions will enable high school sophomores throughout the United States to experience one of the oldest and most respected youth leadership programs in the country.

At the seminars, students participate in leadership development activities, attend panels with leaders from their state and develop service projects that benefit their schools and communities. Since 1958, more than 355,000 high school sophomores have participated in HOBY’s interactive and intensive leadership program, held in every state and several other countries.

O’Brian founded the organization in 1958 after spending nine inspirational days with Dr. Albert Schweitzer in Africa. Schweitzer challenged O’Brian to “do something” with the experience and upon those words, O’Brian started “HOBY” two weeks after his visit.

For further information about HOBY leadership seminars and sponsorship opportunities, contact Javier Lafianza, President & CEO at (310) 474-4370, extension 303 or by email at hoby@hoby.org.

Hugh O’Brian Youth Leadership (HOBY) is a non-profit organization that seeks to motivate and empower young people throughout the world to make a positive difference through understanding and action based on effective and compassionate leadership. HOBY’s mission is to provide lifelong leadership opportunities that empower individuals to achieve their highest potential.

HOBY was founded in 1958 by veteran actor Hugh O’Brian after a visit with Dr. Albert Schweitzer at his clinic in Africa. Motivated by Dr. Schweitzer O’Brian established HOBY. Since its beginning, more than 355,000 young people have participated in HOBY’s programs throughout the world. Annually, over 20,000 public and private high schools are invited to select an outstanding tenth grader to attend HOBY leadership development seminars that are run principally by a dedicated group of over 4000 volunteers.

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