



# Albert Schweitzer Leadership Awards *Gala* INSPIRING CHANGE, CHANGING LIVES

## ALBERT SCHWEITZER LEADERSHIP AWARD RECIPIENTS

### JACQUES ATTALI

President of Positive Planet and Writer

## EVENT DESCRIPTION

Each year, HOBY holds annual Albert Schweitzer Leadership Awards Galas in New York and Los Angeles. The awards recognize leadership in many diverse areas of human endeavor and recognize leaders who set the example for HOBY youth and people everywhere. Some past honorees include Muhammad Ali, Secretary of State Madeleine Albright, and Gregory Peck. The evening consists of a cocktail reception, hors d'oeuvres, dinner, entertainment, and the awards.

## DATE & TIME

Wednesday, May 30, 2018

VIP Cocktail Reception 5:45 PM

General Cocktail Reception 6:15 PM

Dinner 7:00 PM

## LOCATION

The New York Athletic Club

180 Central Park South, 9th floor

New York, NY 10019

## SPONSORSHIP PACKAGES

Diamond - \$50,000

Platinum - \$25,000

Gold - \$10,000

**VIP TICKETS - \$1,000**

**INDIVIDUAL TICKETS - \$500**

**ALUMNI/VOLUNTEER TICKETS - \$175**

**YOUNG ALUMNI (<25 YRS) TICKETS - \$50**

## JOURNAL ADVERTISING OPPORTUNITIES

See next page for details.

## ABOUT THE ORGANIZATION

Hugh O'Brian Youth Leadership (HOBY) is an international non-profit motivating and training young people to make a difference and become leaders and catalysts for positive change in their home, school, workplace, and community. Our mission is to inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

Since its founding in 1958, over **475,000 students have attended HOBY programs**. HOBY annually provides **over 12,000** high school students with leadership training, service learning, and motivation-building experiences. HOBY Alumni have performed over **4 million volunteer hours**, an estimated financial value of more than **\$91 million** invested in service to local communities.

....

All contributions are tax-deductible to the extent provided by law. Federal Tax ID# 95-6082886.

For more information, please contact Tori Dzedziak at [dzedziakt@hoby.org](mailto:dzedziakt@hoby.org) or 818-851-3980 ext. 323.

## 2018 NEW YORK ALBERT SCHWEITZER LEADERSHIP AWARDS GALA TICKET & SPONSORSHIP OPPORTUNITIES

HOBY invites you to participate in the 2018 New York Albert Schweitzer Awards Gala honoring Jacques Attali and other influential leaders. Your sponsorship provides impactful leadership training and service-learning experiences to youth around the world.

I would like to support HOBY on May 30, 2018, by making the following commitment:

### SPONSORSHIP PACKAGES:

**DIAMOND - \$50,000**

- Three tables of 10 with premium seating
- Full page, 4-color ad in the Event Journal with preferred placement
- Invitation to VIP Cocktail Reception for each guest
- Exclusive email to entire HOBY alumni and volunteer database featuring company-crafted marketing message
- Access for company representatives to HOBY events and programs throughout the U.S.
- Ability to leverage partnership with HOBY including use of logo, photos, and other publicity for one year following event
- Logo on HOBY.org homepage for one year as featured partner
- Four premium tickets to the World Leadership Congress Banquet and VIP Reception held in July 2017

**PLATINUM - \$25,000**

- Two tables of 10 with premium seating
- Full page, 4-color ad in the Event Journal
- Invitation to VIP Cocktail Reception for each guest
- Access for company representatives to HOBY events and programs throughout the U.S.
- Ability to leverage partnership with HOBY including use of logo, photos, and other publicity for one year following event
- Logo on HOBY.org homepage for one year as featured partner

**GOLD - \$10,000**

- One table of 10 with premium seating
- Full page, 4-color ad in the Event Journal
- Invitation to VIP Cocktail Reception for each guest
- Access for company representatives to HOBY events and programs throughout the U.S.
- Name on HOBY.org event page for one year

**VIP TICKETS - \$1,000**

- Premium seating for one
- Invitation to VIP Cocktail Reception
- Special HOBY commemorative gift
- Recognition in HOBY's Annual Report

**INDIVIDUAL TICKETS - \$500**

- Preferred seating for one
- Invitation to General Cocktail Reception
- Recognition in HOBY's Annual Report

**ALUMNI/VOLUNTEER TICKETS - \$175**

- Preferred seating for one
- Invitation to General Cocktail Reception
- Recognition in HOBY's Annual Report

**YOUNG ALUMNI (<25 YRS) TICKETS - \$50**

- Preferred seating for one
- Invitation to General Cocktail Reception
- Recognition in HOBY's Annual Report

### JOURNAL ADVERTISING OPPORTUNITIES\*:

- \$10,000 - Back Cover (7½"x10" full-bleed)
- \$7,500 - Inside Cover (7½"x10" non-bleed)
- \$1,800 - Full Page (7½"x10" non-bleed)
- \$1,000 - Half Page (7½"x5" non-bleed)
- \$500 - Quarter Page (3¾"x5" non-bleed)

\*Specifications for ads: Page trim size: 8 ½" x 11"

Please submit logos and artwork as a CMYK, high-res PDF or EPS at 300dpi with fonts outlined to [dziedziakt@hoby.org](mailto:dziedziakt@hoby.org) by **May 1, 2018**.

### PAYMENT INFORMATION

Enclosed is my check payable to HOBY in the amount of \$\_\_\_\_\_

I am unable to attend, but please accept my tax-deductible contribution of \$\_\_\_\_\_

Please make check payable to **HOBY** and mail to 31255 Cedar Valley Dr., Suite 327, Westlake Village, CA 91362.

Please charge my:  MC  VISA  AmEx  Discover

Card # \_\_\_\_\_ CVV # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Please list me as: \_\_\_\_\_

Thank you for supporting HOBY.

All contributions are tax-deductible to the extent provided by law.

Federal Tax ID# 95-6082886.

Please direct all inquiries to Tori Dziedziak at [dziedziakt@HOBY.org](mailto:dziedziakt@HOBY.org) or 818-851-3980 ext. 323.